

Single-Family Design Guidelines Update

Neighborhood Preservation Ordinance Update

Community Workshop

March 23rd, 2004

Visual Survey Instructions:

The following images and questions are meant to serve as a guidepost for City Staff and the Single Family Design Guidelines Update Steering Committee to begin to understand overall community preferences regarding single family home design in Santa Barbara. The results of this survey and the six follow-up neighborhood visual survey workshops will provide more background for the Steering Committee to comment on options for updating the Single Family Design Guidelines as they review option papers on various topics this summer – the public is also invited to attend these Steering Committee meetings. We ask that you look at each image of a home and ask yourself a simple question:

Does this house or one like it appear to be too big for the lot it appears on; and do I think this home would add to the quality of the neighborhood wherever it would be located in Santa Barbara?

We ask that you not fixate on the following, realizing the difficulty of this request:

- the style of architecture (ex. Spanish, Modern, Victorian, Craftsman, etc.)
- quality of the landscape
- flags
- weather
- cars

Concentrate on Form

Instead, concentrate on the “form of the structure”. To illustrate this, consider the Mr. Potato Head toy. The character of the potato head changes depending on the glasses, hat, gloves, etc. put on the potato head. For a house, the roofing material, window styles and siding materials would be like the glasses, hat, and gloves – creating the Victorian, Spanish etc. style. The potato would be the shape of the house itself. So please concentrate most on the form of the structure itself and how it fits on the lot.

Tonight’s exercise concentrates most on determining appropriate design for a structure on a lot in Santa Barbara, whether it be hillside or infill (a flatland), neighborhood. The actual location of the houses shown in the slides is not important as we are trying to gain an overall sense of appropriate homes in Santa Barbara. In keeping with this, there are a few slides mixed in from other communities as well, in fact, usually this type of survey includes a much higher percentage of slides from other communities. So you can see that the actual location of a house in this exercise is not important. If it is easier for you, if you are from an infill neighborhood, you can consider each slide as if the lot and house shown were to be in your neighborhood, and whether it would contribute well to the neighborhood. For the hillside neighborhood photographs, which will be at the end, everyone should vote on the slides as to whether they are appropriate for a hillside neighborhood, rather than for an infill lot. There will also be one slide at the end which pertains to a very dense downtown urban environment, we’ll also ask for a separate type of rating on that slide.

The six follow-up workshops in each neighborhood in coming weeks will delve into neighborhood compatibility issues, so everyone is also encouraged to attend their specific neighborhood workshop.

Remote Control Instructions

You each have a remote or are sharing a remote control. Each remote has a series of buttons with letters. The following slides ask you to choose an appropriate letter/button. You may change your mind, but once we ask if all votes are in and move onto the next slide, you cannot change your selection. We spend about 40 seconds per slide, so you should have plenty of time to make your selection.

You will be voting on approximately 100 items. You will also see a number on your remote control. This number will show on the rankings screen and you will know if your vote registered or not by the color shown (We can demonstrate this).

Select Answer Closest to Your Opinion

As you will see on some written questions, you may feel it is appropriate to select several different answers for a particular question. In order for this presentation's random sampling to be most effective, we ask you to select the ONE answer that you think MOST ACCURATELY describes how you feel.

For the picture portion of this presentation, you will point the remote control at the blue disk at the front of the room, and choose:

- A - aesthetically pleasing/very appropriate
- B - may be appropriate
- C - neutral
- D - may NOT be appropriate
- E - not appropriate

For the written questions portion of the presentation you will be asked to choose the most appropriate answer which has been customized for each question.